



Friday 3rd – Sunday 5th September 2027
VIP and Corporate Hospitality



Information

- **The Victory Show 2027 event** will run for 3 days from **Friday 3rd – Sunday 5th September 2027.**
- The Victory Show is one of the largest and best WWII re-enactment weekends of its kind in the UK.
- The Show takes place at **Foxlands Farm, Croft Road, Cosby, Leicestershire, LE9 1SG** and attracts approximately 16k visitors each year.
- The main aim of the show is to provide a WWII themed event, showcasing every aspect of life during the War years.

The Victory Show

EST. 2005



Neil Draper



What's On

- The Show provides Historical Societies and re-enactments through various forces, from several eras and theatres during the period of 1939-45. From Airmen to Infantry, the Victory Show opens a window in time to the fabulous 1940's
- The Victory Show provides entertainment for the whole family as the 100-acre farmland is transformed back in time with groups of re-enactors, a battle re-enactment each day, static war planes, memorabilia and artillery displays.
- The Show also consists of an air display of wartime aircraft such as the Spitfire, P51-Mustang, Hawker Hurricane, Dakota DC-3 and many more!



The Victory Show

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The Victory Show

The Victory Show





Entertainment

- Open all day Friday (Schools Educational Day), Saturday & Sunday, The Victory Show has something for everyone.
- 150+ re-enactment groups, 300+ vehicles including heavy armour, 1940's working and static farming machinery, WWII aircraft and so much more!
- Live entertainment each day.



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Sponsorship Packages

- We have a number of sponsorship packages that we would like to offer to our corporate visitors, which we believe, will not only offer great support in staging the Victory Show, but also benefit your organisation.
- Be associated with the largest Show of its kind in the country, as well as reaching your local client base.





Bespoke Sponsorship

- Our sponsorship packages can be made bespoke to your company requirements. Packages can include:
- Showground Banner Advertising – starting at £150 + VAT
- E-Ticket Sponsorship, providing an area for your advert
- Branding on all literature including our website.
- Show Brochure sponsorship – secures the Back Cover
- Visitor Wristbands
- VIP / Veteran Tickets
- Flight Line
- Traders Market promotional stand
- Advertising in the Show Brochure
- * All branding materials to be supplied by the relevant sponsor.



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VIP for a day ...

- **Corporate Hospitality Packages / VIP Tickets** are available, where guests are hosted within our prime positioned VIP area, offering an unobstructed view of the air display:
 - **£85p/p** to include day-time show ticket, seating in the dedicated and private **VIP** area with freshly prepared lunch and unlimited refreshments*; dedicated VIP parking and reserved re-enactment battle viewing area, flight-line walk, meet the pilots and veterans and complimentary show brochure.
 - **£40** per child aged 5-15 years, **£20** per child aged 2-4 years, infants FOC.

*subject to availability

Unlimited complimentary soft drinks throughout the day.

Cash bar facility in VIP area for all corporate hospitality and VIP entrants



Advertising Opportunities

- We can also offer advertising within the Show brochure – circulation 5k, readership 12k
- ☐ Full Page / Full Colour - £250.00
- ☐ Half Page / Full Colour - £130.00
- ☐ Quarter Page / Full Colour - £80.00
- Banner advertising within the Showground is available, please get in touch for information.



Wayne Davey
Vistaviews Photographic Workshops



Contact Us

- We would be delighted to welcome your company as one of our Show Sponsors for 2027.
- To discuss in more detail, please contact:
Show Organiser – Mr Stephen Pepper on
M: 07711 430472 **E:** enquiries@thevictoryshow.co.uk
or
- **Marketing Department** – Sharon Donaldson on
M: 07904 896 693
E: marketing@thevictoryshow.co.uk

Thank you for your interest and we hope to work with you soon.

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Contact Details

**The Victory Show
Foxlands Farm
Croft Road
Cosby
Leicestershire
LE9 1SG**

**Show Organiser: Mr Stephen Pepper
Mobile: 07711 430472**